

**2017-2018
Student Center
Advisory Council**

Chair

Leo Rodriguez

Lauren Parker

Building Managers

TBA

Graduate Student

Jonathan Colon

Greek Life

George Greenidge

Graduate Student

Helen Souris

Information Center

Leo Rodriguez

International Students
Association Council

Savannah Setter

Multicultural Center

Brandon Fuller

Residence Hall Association

Im'Unique Hyler

Spotlight Programs Board

Joshua Akinola-King

Student Government

Ladarrius Heath

Student Media

Mia Hawley

Alumni Representative

Dr. Elisabeth Burgess

Faculty Representative

Andy Hudgins

Staff Representative

Ex-Officio

Boyd Beckwith

Senior Director,
Student Center

Lesia Chandler

HR Coordinator
Student Center

Meeting Minutes – DRAFT
Thursday, November 16, 2017
Student Center West 468

I. Introductions

Guests: David Murkison – Assoc. Dir., Building Admin., Jeannie Cho, Event Planning Manager and Scott Maas – Temporary Digital Marketing Specialist

II. Approval of Minutes from the September 28, 2017 meeting

III. Old Business

a. **Marketing Plan** – Scott

A survey was conducted to determine our social media audience. From this survey we learned that many of our students did not know that we had a social media outlet. We are working on posting more information about events to increase awareness and creating a new design for the WOW wall. With the WOW wall, we are trying to determine what format and content is most popular i.e. news, weather, traffic, events in the Student Center throughout the day, GSU Athletic events, etc. We are still exploring options to market the Student Center on social media.

b. **Reis & Ivy's Frozen Yogurt Robot** – David

We have been anticipating the arrival of 2 frozen yogurt machines for the last 8 – 9 months now. The machines will be in SC East across from the Information Center and in Panther Place (where the microwaves are now) in SC West. You can check out the Yogurt Robot on You Tube. We are hoping to have the machine in January.

c. **Finalists for Potential Ballroom Chairs** – David

The popular vote goes to B; it is comfortable, people seem to like it. Our operations team likes C; lighter storage set up; Students like B 46%, C 25%, Staff was tied between B and C; Then we did some research and we found the cost of B and C; we found that C's price is lower than the price of B. There is a huge saving, almost \$70,000 if we get C. I understand why people like B. And I want to hear what you all think about these chairs, so please provide your feedback before you leave the meeting today.

d. **Courtland Street Bridge Project** - May 2018 – David

The Courtland Bridge project started on the Collins side. I have seen people working with wire and prep stuff. It is a good sign that the schedule hasn't changed from the last meeting. By October and November next year, the Courtland Bridge will be down and back up again, so we will have 5-month period where we won't have Courtland St. access and we need to figure out what to do with our exits. If the project stays on the scheduled time frame, then Kell Hall as well as the Library Plaza demolition will begin in December 2018. But the bridge project must be completed before that can start. It is projected to take about a year and in December of 2019 they will start working on the new front of the library.

e. **SCW 260 – Furniture and AV proposal** – David

Former VIP room across from Cinefest – We would like to make changes to this room, making it a larger space for video conferencing (Webex) meetings.

SCW 260 continued...

We have not been able to meet with the IT department to start the discussion but hope to do so soon. We will have more details at the next meeting. We are also proposing that Suite 464 (old Chapel room) have the capability for Webex meetings as well. We currently only have smaller rooms that will allow for Webex, located in the conference room of SGA and Spotlight and there is a need for a larger space.

f. **Reservations Focus Group Feedback** – Jeannie

I went to ISAAC meeting some time ago and of those who attended that meeting many of them didn't use the system but one person who used it didn't like the interface at all. Overall the feedback was positive, I was surprised by that but it was good to know. The biggest takeaway from this is looking at a) having set meeting where student groups and departments can attend to show how we use virtual EMS. We did offer some training meetings, not many people came but those who did are very good at using it, so it is useful. Also with our policy group, we are discussing the advisor approval step to determine if there is anything that we can do to ease that process.

Q. How many people were involved in this?

A. (Boyd) This is a focus group...it is not the only group that we are doing. I think for the students in the room my question would be...we certainly still offer some trainings on how to use virtual EMS...Would you be more or less likely to watch a video on our website that walks you through the same process. It could save time. That way it is available 24/7. Versus you must be available when it is conducted in person. I'm not saying that it will never be done in person. We will also look at whether or not we want to use icollege to begin doing training videos from all different aspects of student center. If anyone is interested, I just learned that there is the website called media space.gsu.edu; it is a GSU YouTube; the benefit of it is that if you have a video and if you want that video to be captioned, the captioning is very expensive, once you upload your video to that website, you can press button "Add captioning" it will machine caption your video and it will not be 100% accurate but then you can use that software to correct those mistakes and then you can have free captioned video. It is a relatively new resource that GSU has.

Q. I think the training video would really help. Even have a quiz at the end to see that they truly understand it.

A. (Boyd) I was thinking about using this mediaspace to do videos but since students already are using icollege, to make it easier... they will always have an ability to see how the training was effective.

IV. New Business

a. Items for your Information

i. Artwork of 4 students is now hanging on the 2nd floor of SC East near the vending machine

ii. Inaugural Carole Golder Memorial Scholarship Winner

Unfortunately, we are not able to announce the scholarship winner because Carol's husband wasn't able to attend at the last minute and we wanted him to be available when this scholarship is announced. We decided to do it in January so that he can be there.

iii. Student Center Event Fund Request Process

SC Event fund only covers the costs of things that we will be charging student organization for. We don't charge student organization that much in the first place, it is not used unless there is an event that needs a lot of AV support. But it cannot be used to pay for food or publicity and it still requires sponsorship. We want to help support co-sponsored events by waiving those fees. That's kind of a background of why we have this event fund which is separate from student government funding. But even the student government requires that there is at least one or maybe even two...as the money went down, they are making the criteria harder to make sure that those organizations really deserve the funding.

