

**2016-2017
Student Center
Advisory Council**

Chair

George Greenidge

Briana Printup

Building Managers

Alexis Collier

Information Center

TBA

Greek Life

Femi Akande

Graduate Student

Graduate Student

Kwamae Mcpherson

International Students
Association Council

Ned Garnier

Multicultural Center

Keith Glaze

Non-Traditional Student

Mary Chestnut

Residence Hall Association

Makeisha Graves

Spotlight Programs Board

Joshua Scales

Student Government

Breana Arbizu

Student Media

Mia Hawley

Alumni Representative

Dr. Elisabeth Burgess

Faculty Representative

Andy Hudgins

Staff Representative

Beverly Gilliard

Student At-Large

Ex-Officio

Boyd Beckwith

Senior Director,
Student Center

Lesia Chandler

HR Coordinator
Student Center

**Meeting Minutes
Thursday, November 10, 2016
Student Center West 468**

- I. Introductions
Guests: Jeannie Cho - Event Planning Mgr., David Murkison – Assoc. Dir., Building Administration
- II. Approval of Minutes from the September 29, 2016 meeting
- III. Old Business
 - a. Courtland Street Bridge
 - New expected start date: Summer 2017 and is a 2-year project
 - Impacts programming for Spotlight with no access between Student Center West and campus through Courtland St. Bridge.
 - Opportunities for public comment were made available.
 - Plans have been made for the emergency exit to be workable in case of emergency
 - b. Free Speech
 - Several free speech events have happened in new area
 - There have been a few issues → megaphone usage (cannot use)
 - Seems to be going well.
 - Same signage in Unity Plaza will be going to all of the other campuses as well
- IV. New Business
 - a. Items for your information
 - i. Facility updates
 - Walls in Courtyard Area with projection capabilities is going along
 - Hoping to be ready by the Spring semester.
 - Large push to get students to see this new addition.
 - Bottle filing station on the first floor is happening. 2 stations and 2 water fountains are going in.
 - Sustainability project proposals are due next Monday.
 - We have added on a few ideas: solar umbrellas over picnic tables to charge phone (possibly in Urban Life Plaza)→ Perimeter has some of these and they are working well.
 - Sustainable Lights are still going in.
 - Collaboration area furniture has arrived and it is getting usage, but keep vocalizing the usage of these new additions.
 - Event Tech/Building Manager positions are open.
 - ii. Carole Golder Memorial Scholarship
 - Should be able to offer by Spring 2017
 - It will be \$1,000 a year and the requirements are: rising sophomore or juniors who have volunteered with Spotlight or are/was an employee of the Student Center, 3.0 GPA.
 - One thing we are going to look for is someone who is going into Carole's footsteps and wants to pursue future degrees in this field.
 - AI is working on finalizing with the foundation. It isn't publicized yet so it isn't official but one person will be included on the review board for this semester.
 - Depending on who wins it will either be announced at the Spring Spotlight banquet or the Student Center Spring banquet. Those two groups were where Carole was most active.
 - Suggestion from George - something with collaboration should be included because of her personality.

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b. Items for your Consideration

- i. A proposal to change the pricing for staging and pipe and drape to more accurately reflect the labor and time that it takes to put together the stage/draping. – Jeannie Cho

	CSOs		Dept		Ticketed		Unaffiliated	
	Prop.	Current	Prop.	Current	Prop.	Current	Prop.	Current
Stage, Low Height, Base Rate 1-4 pieces	\$15	\$10	\$20	\$15	\$25	\$20	\$35	\$30
Each additional Stage Piece, Low Height	\$2	NA	\$3	NA	\$4	NA	\$5	NA

Stage, High Height, Base Rate 1-4 pieces	\$30	\$20	\$35	\$25	\$40	\$30	\$50	\$40
Each additional Stage Pieces, High Height	\$4		\$5		\$6		\$7	

Pipe & Drape, 8' high, per section	\$7	\$5	\$10	\$7	\$12	\$10	\$15	\$15
Pipe & Drape, 14' high, per section	\$10	\$5	\$13	\$7	\$15	\$10	\$20	\$15

- We are considering where we spent a lot of time with our labor and if that reflects with the pricing and there are two areas where changes can be made: stage pieces and piping drape.
- High height/piping takes significantly more time than low.
- Base Rate for shorter height: \$15-Student Orgs, \$20-Department, \$25-Ticketed, \$35-Unaffiliated.
- After that each additional piece will have a per piece charge.
- Different than before with the small, medium, large concept because there is more work/time between the different options.
- Base Rate for higher height is essentially double than shorter height and each additional piece is more as well.
- Piping Drape (8 ft/14 ft) small amount higher
 - Boyd: Point of Information: Keep in mind the fact that a couple weeks ago the Student Center removed all charges for AV in all of the meeting room's which was nearly an \$8,000 hit is. This isn't to hurt students it is to make sure that the pricing is right
 - David: Point of Information: People were asking for AV to be put in to rooms with built-in equipment. The stage definitely requires more work and time.
 - George: I think the issue with AV was the pricing of the cart which ate at student's budget, especially for groups with multiple meetings per week. But this seems like labor costs.
 - Jeannie: And this is to set up and take down
 - Will the money be going to the labor or the University?
 - Jeannie: It will be going to the Student Center who pays for the employees.
 - Boyd: If they are spending all of that time setting up that area then we'd have to hire new students to cover the other areas that aren't being covered so it is going to student wages.
 - George: Are there certain groups that use this equipment a lot more than others?
 - David: It is hard to say because some students use it more than others.
 - Jeannie: There are well over 25 student organizations that use this equipment more than once.
 - Boyd: Spotlight will be the most affected.
 - George: I just don't want the same thing to happen as did with the AV where students can't afford it.
 - David: The ones who use it more will be the ones who pay for it more which is justified.

- Voting - George motions to approve. Price changes approved.

V. For the good of the Order

- Ray's Pizza/Dining
 - Is there revenue on the weekend?
 - Boyd: They have been told they do not have to be open. They are opening Courtyard instead.
 - David: And we are working with large events and dates to ensure that they are open when we have large groups and revenue can be increased.
 - Boyd: Unfortunately traffic in the building on weekends is less than 5% of what it is during the week. Which lowers dining revenue on those days. We are working with them to make sure that Courtyard is stocked.
- Event notification
 - Many times I see events going on but we don't get notified. What can be done for that?
 - Boyd: We heard that exact question in our surveys. So one thing we did was the Spotlight calendar where you can see the events laid out for the year. We are also working to improve their website. That solves our departmental issue but SGA/Student Media's events should be put into the calendar as of now. Another issue is that we have 400+ student organizations. We have been working with EMS to have a "Today in the Student Center" link.
 - If these activities can be emailed to you at least a week in advance. They usually come the day of, etc.
 - Boyd: We typically try to do one a month for the upcoming events. Also Instagram was chosen as the more optimal social media site. Also our Marketing assistants went out and handed things out to students and explained things to them.
 - Freshman versus senior experiences are different. There needs to be an effort to cater to all levels of students. Also there is no catering to non-traditional students as well. Advocates for these events have to be established.
 - Boyd: We had a non-traditional student who graduated on this board last year from the Non-Traditional Students Organization (that unfortunately did not re-charter this year). Kristina Clement was the advisor for that group so we can put you in contact with her.
- TraditionKeeper App
 - George: Is there a way to add student events to the TraditionKeeper app?
 - Boyd: It's there.
 - Mia: We are in charge of that app and we want it to include events but it is costly.
 - SGA is working on an app called SGA Now that is going to cater to students as well as the events going on around campus

VI. Next meeting dates –February 2 and April 6

VII. Announcements

- Spotlight - Art submissions for the competition has been tripled and students can vote on the art. Go down to the ballroom and check it out.
- SGA is working with campus PD on a Campus Safety walk.
- Album 88 has an initiative called 88 Sessions which is concert series held in the Cinefest space.
- University Wide Senate meeting on November 17th. Campus services will be coming to talk about parking, dining, transportation, etc. These meetings are open to all students.
- Veterans Day celebration is happening in Hurt Park. The Alumni Association is having an event tomorrow. Spotlight will be having an event on Friday.
- Mia: To increase visibility is "easy-texting" an option?
- Boyd: We have looked into that and it is possible.
- Budget talk for next meeting? Boyd: Yeah that is possible.

Meeting was adjourned.